

ABSTRACT OF THE DISCLOSURE

- 5 A method and apparatus are disclosed for providing information about a real-world space such as an exhibition space. In a preferred embodiment, a user visiting a hall is equipped with a mobile device in communication with a service system. The mobile device is arranged to deposit virtual markers with the service system as the user progresses around the hall. These markers are aggregated with markers deposited in respect of other users
- 10 thereby enabling information such as trail information to be built up for use by other users.